



BRIGHTON
STUDENTS' UNION

EXAMPLE : Email – Attach a BSU letter / marketing plan that outlines examples of what they will receive as a sponsor

Subject: Target students that are important to you

Dear [*name, address and contact details*]

I am the [*Committee position stated*] with the society / club at the University of Brighton Students' Union.

I am contacting you with regards to sponsorship of our society / club. I have attached a breakdown of what elements can form part of an agreement including an end of year stall at our annual Ball which is our signature highlight event of the year that has over 250 students attending.

If you are interested then please look at the attached marketing plan and get back to me if you'd like any more information.

I look forward to hearing from you and will be in contact soon.

Regards,

[*Your name, position and contact details*]

Tel: 0.....

Email:@brighton.ac.uk